VOLUME 48

NO. 9

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GLEICHEN, ALBERTA, WEDNESDAY, MAY 18, 1955

SUBSCRIPTION

Annual Sports Day Next Monday

account of bad weather.

The sports events will begin at registered to write matriculation one o'clock. There will be six examinations this year. horse races during the afternoon as follows:

of a mile; Half mile; Cart race; Pony race and a Children's pony \$206.50 will be paid out to the held last Thursday evening. winners of the races.

During the afternoon two basechen will compete for the prize Tomlinson.

Since May 23rd is the first holiday of the summer season a planned was a pot luck supper to large crowd will likely be on entertain the visiting branches hand to witness the sports.

Achievement Day 4H Club May 21

The Gleichen 4H Calf Club will hold an Achievement Day adjourned and lunch was enjoyed on Saturday May 21 in the Gleichen Curling Rink.

The Gleicien Club will entertain the Cluny Club. Last year the Cluny Club entertained the Gleichen club at their show. Within the past year the local club has increased its membership from tertained their mothers and organization are President Erwin
Yule and June Habke is the secretary-treasurer.

The niembers and the officers take a great deal of interest in the club and they would greatly appreciate it if the public and everyone interested would turn out to see the show. There-will be no charge for admission.

Hotel Association Scholarships

Three major Jubilee scholarships tenable at the University of Alberta will be awarded this year by the Alberta Hotel Association in addition to the annual scholarships offered by the organization. Each of the university Jubilee scholarships will be for \$1000 to cover a threeyear period of study, one to be competed for by students resident in southern Alberta. The scholarship will be administered by the University of Alberta.

To further commemorate the Fiftieth Anniversary of the province, the Scholarhip Selection Committee granted an additional \$1,000 to the Banfif School of Fine Arts, bringing the total to \$3,000 this year. The Jubilee awards will go to outstanding students in the fields of music, drama, painting and languages.

Policy of the Scholarship Selection Committee will follow the same pattern as in previous years. Fifty-three Alberta students graduating from Grade Twelve will receive awards designed pay their way during the first year of university and a special fund of \$5,000 has been set aside to assist students in lower grades to continue their education. The whole scheme will cost the botelmen between \$35,000 and \$40,000 this year.

Ten scholarships will be awerded in the southern zone. Selections of the committee are based on academic qualifications and financial need of applicants who have reached matriculation stand-Rural students attending the University of Alberta in Edmonton or the branch of the university in Calgary, will each receive awards valued at \$500.

Special consideration is given to applications received from the lower grade students in public d separate schools where it is ated that financial assistance mary if they are to our

tinue with their schooling. Grants in cases such as this will be made from the special fund and are reviewed by the committee each

Launched in 1952, the Alberta Next Monday, May 23rd Glei- Hotel Association scholarship program has assisted 176 young chen will again hold its annual Albertans in their scholastic Sports Day at the Athletic careers. More than 400 applicaground. Since the beginning of tions were received and studied the present century Gleichen has by the committee last year be-always ield sports on Empire fore the final awards were Day and only on rare occasions made. Application forms and dehas the sports been called off on schiptive folders are now being mailed to Grade XII students

one mile open; Five-eights Legion W.A. Mee

The regular meeting of the Prize money totaling Women's Auxiliary B.E.S.L. was

The meeting was conducted by the president, Mrs. Lillian Jones. ball games will be played. Teams
Two new members were initiated,
from Hussar, Standard and Glei-Mrs. Lloyd Sands and Mrs. Janita

> Plans were made for the Spring L'ea to be held on June 18th. Also of the Women's Auxiliary that A truly humane and honest policy will be here on May 31st.

Mrs. N. A. Riddell's resignation as press reporter was accepted with regret by the organization...

Mrs. C. Kilcup and Mrs. G. Evans were the winners of the apron raffle. The meeting then

Last Saturday evening Starpe and the C.G.I.T. class en-

proposed by Laurelie Bogstie and responded to by Mrs. E. Bolinger. Mrs. Sharp spoke of the work of the C.G.I.T. and Miss King chose as her topic "Memories of C.G.LIT."

A skit "The Cremation of Sam McGee" was much enjoyed as was fashion show put on by the

girls. Styles ranged from a wedding dress of 1910 and an early bathing custom to a modern swim suit and a teenager outfit complete with Jeans, coke and sunflower seeds.

The evening closed with a sing song and worskip service conducted by the girls.

Russell S. McQueen paid the town one of his periodic visits last week Since he was here last se and Mrs. McQueen have been

The problems of old age were solved personally by aged Eskimos who become unable to contribute their share to the food supply. They took to icefloes and died of exposure. Being more humane, we provide old-age pensions to both the rich and poor. Our welfare payments to those who do no need them are so great that we do not provide adequate care for those who become casualcostly research is required on the welfare payments made to the needy aged or to the helpless. would divert welfare morey to the more adequate care of the needy and to the reduction of welfere taxation. If we dust given callously and anically ignoring dire need, let us be consistent and provide the needy aged with transporation to the ice floes.

Bottles trown indiscriminately by thoughtless persons are becoming a pest to Alberta farmers likely to prove more costly than the periodic outbreaks of weeds and wild oats. Many farmers report that broken bottles lying in their fields had cost many dollars worth of damage to tractor tires. One farmer in southern part of the province was forced to spend an entire day picking up empty bottles, left in his field last fall by hunters, before he could start his work. Many cunters this fall should realize that the bottles they left lying around last year in fields to cause damage, loss of time British Columbia fist and in a few cases fire, directly landed 514 whales in 1954.

Wheat Pool Makes Payment

Friday the Alberta Wheat Pool placed in the mail over 34,000 cheques valued at \$595,000. This payment represents the cash porion of the patronage dividend n grain delivered to Alberta ?ool Elevators during the 1953-4 crop season. In addition to cash payment member patrons have been credited with influenced some farmers in posting "no shooting signs." reds of bottles are hurled into fields each week by partying groups. In some cases farmers have been forced to hold a weekly clean-up along fence lines as insurance against livestock injury and tractor damage. Police patrols along some side-roads ties in the battle for life. No wisch have sent some miscreants to before the judge on illegal liquor reveal that a minimum standerd charges, so far have proved the of health cannot be maintained most effective means of combat against the "destruction caused by the bottle-tossing vandals."

> Some pressure groups are demanding sufficient pay to buy back production. The labor that goes into the production of goods and services is not all employed labor. The labor of organized workers is an important and essential part of production, but it is relatively small in relation to the value of those who discover or nvent the methods and processes by which natural resources are transformed into goods and services and offered for sale. labor of organized self-employed workers, including farmers and distributors, far exceeds that of union member.s The ability of the poorest paid labor to buy back its fair share of the total production is lessened every time the highest paid labor gets more than its fair share. The ability of the whole people of the nation to buy back waht they produce always is equal to their production.

British Columbia fishermen

making a total dividend on last year's deliveries of \$2,210,000. The cheques are now in the

possession of the Pool elevator agents who are making the distribution to Pool member patrons. This year's patronage dividend amounts to 5.2 cents per bushel for wheat and flax, of which 1.4 cents is in cash and 3.8 cents on reserves. For oats, barley and rye the payment is 2.6 cents a bushel, of which .7 cent is in cash. This is the largest per bushel patronage dividend ever

son Creek areas of British Colum- Alberta

reserves amounting to \$1,615,000 | bia. Since its inception in 1928 patronage dividend payments, a refund on handling and storage charges, have had a total value of \$18 million.

Husbands! Wives! Want new Pep and Vim?

bushel patronage dividend ever distributed by the Alberta Wheat Pool. Out of net earnings of the organization in the 1953-54 cropyear, amounting to \$2,450,000, a total of \$2,210,000 has been paid back to pool members.

The Alberta Wheat Pool is a co-operative organization owned by grain producers in this province and the Creston and Dawson Creek areas of British Colum-POLLED



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1 25,04/152

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Cantral Motors, Gleichen

dental health habits save pain, annoyance later

a dental cripple by the time he is in his 40's. Dental disease affects practically everyone at some time. The pain, annoyance and even facial disfigurement of dental decay, for instance, affects 90 to 95 percent of the population.

The most effective approach to the nation's dental disease prob-lem lies in instilling the right kind of dental health habits in children early in life and in making availto them sound preventive measures.

Less sugar

Since sugar is the arch enemy of your child's teeth, one of the basic rules for sound dental health is the elimination of excessive amounts of sugar in the diet. In this regard, the between-meal snack looms as the worst offender. Foods commonly eaten by children between meals often contain dental decay because each snack generates the production of new enamel-destroying acid.

Parents are urged to substitute such other foods as nuts, popcorn, potato chips, cheese or fresh fruits when children want to nibble between meals because these foods appease the appetite without adding to the harmful decay-producing acids.

The toothbrush - when used properly—remains one of the most within the British Commonwealth and Empire. tooth decay. It should be used immediately after eating — especially after the eating of sweets—because the build-up of enameldestroying acids occurs rapidly after meals and snacks. Right method

However, the toothbrush can dis lodge the sticky food particles only if it is used the right way. Since these food particles are most likely to adhere to areas between the teeth, the best method of toothbrushing concentrates on

In cleaning the teeth, the upper teeth should be brushed downward and the lower teeth should be brushed upward. The bristles should be worked between the teeth. The chewing surfaces should also be cleaned as well as the in-

side surfaces facing the tongue.

A child should be taught to use a toothbrush as soon as all his first teeth have come in—usually between the ages of two and three. He may not do a very good job and his mother or father will probably have to go over the teeth afterward, but the groundwork will have been laid for a basic dental health habit at an early

MILK SUPPLIES

Raw milk may be dangerous— it may carry the germs of undulant fever, typhoid or paratyphoid fevers, septic sore throat or other serious diseases due to infection on the cattle or careless handling of the milk after milking. If pas-teurized milk is not obtainable in the country, it is a simple matter to heat the milk to 140 deg. F. and then cool quickly. Local de-partments of health have a free folder entitled "Safe Milk" which explains home pasteurization methods. methods.



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Conference follows Jamboree

NIAGARA FALLS, Ont. Leaders of the boy scouts world-wide organization will meet here this summer, the first time they have ever gathered in North ever gathered in America.

They are members of the 57-country Boys Scouts International Conference, representing 6,000,000 boys and leaders.

The conference will meet here following the closing Aug. 28 of the eighth world scout jamboree at nearby Niagara-On-The-Lake. It meets every two years to promote unity and co-operation in the world scouting movement begun in 1907 by the late Lord Baden-Powell.

Although the conference has 57 member countries, one of the members is Great Britain which represents 47 countries and colonies

Meeting concurrently with the conference will be the 12-member international committee which acts as the executive body of the con-ference. One of the committee's members is Jackson Dodds of Canada's boy scout organization.

Patterns Iron-on designs in 4 colors Iron-on Designs in 4 colors



Just a stroke of your iron — orchids in a combination of 4 lovely colors blossom on linens! No embroidery — in seconds beautify curtains, towels, scarves, table-cloths, sheets, pillowcases, blouses!

Jiffy! Iron-on! Washable! Pattern 7139 has 10 orchid designs in combination of pink, deep lavender, gold and black. Four, 6x4½ inches; six, 1½x1 to 3%x3% inches. Lovely! inches. Lovely!

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Department P.P.L., Household Arts Department, 60 Front Street W., Toronto.

Be sure to write plainly your Name, Address and Pattern Num-

WONDERFUL is the word-tor wonderful is the word-for our NEW Alice Brooks Needle-craft Catalog for 1955. Exciting, enchanting—our new designs are all that—and even more! Send 25 cents for your copy of this ter-rific catalog — NOW! You'll want to order every wonderful design in it.

SAFE TO LIVE IN

A surprisingly high percentage of accidents happen in the home. To find the hazards and remedy them, it is a good idea to make periodic surveys of the house and grounds, from basement to roof. Loose boards or steps on the verandah, a projecting nall, broken windows and loose scatter rugs on a polished floor are just a few of the hazards in most homes. In almost all these minor danger spots a few minutes work will make them safe.

During the earliest centuries of recorded history, legal marriage was not a human birthright, but a special privilege of the ruling



BITE BETWEEN MEALS—Phil Yazdzik, 42, of Oliphant, Pa., does his best to eat through Chicago's beef supply as waitress Dorothy Johnson brings him still another tray of hamburgers, Total damage inflicted to set what he calls a world's record—77 hamburgers, eight dozen rolls, 24 glasses of milk-and six bottles of cola. Yazdzik works as a coal miner and delivery man to keep himself and family in food; says he pays \$130 a week for groceries.

Weekly Tip

TRAVEL TIP

Old socks pulled over shoes packed for travel will keep the

shoes unscratched and clothes

900.000 Trees and cuttings go out to 1,355 Alberta farmers

"As lovely as a tree" is a say-ing with real meaning for many terbelt positions. However, unless Albertans — especially for those the trees are planted before the who have ordered shelterbelt trees. leaves are fully open they get a Something over 900,000 trees and poor start. cuttings are being expressed to The shelterbelt trees for Alberta 1,355 Alberta farmers according are coming from the Provincial to Mr. P. D. McCalla. Alberta's supervisor of horticulture.

they are on the way. This enables a survey made by the Western him to arrange to pick up the Canadian Society for Horticulture trees as soon as they arrive at last year, the express office. It is important Out of the express office. It is important to get the trees and cuttings into the soil immediately. Good top soil should be packed firmly around the roots of the trees and the roots of the roots o then they should be watered.

crop returns were greater because The cuttings should be planted at an angle of 45 degrees or rest- of the farmers reported a decrease at an angle of 45 degrees or resting against the side of the furrow,
with one bud left above the
ground. It is advisable to plant
the cuttings in moist soil, and like
the trees, they should be watered
the trees, they should be watered immediately after planting.

Many farmers find, however, that they are not able to plant the trees in their permanent posi-tions as soon as they arrive. These men have found that if they untie the bundles on arrival and place the trees or cuttings in a trench on the shady north side of a building with the roots covered and packed with moist soil (cuttings completely buried) they are able to prevent drying until they

Funny and Otherwise

It was so tough for Joe to get up mornings that he went to his doctor, who prescribed a pill. Joe took the pill, slept well and was awake before he heard the alarm clock. He dressed and ate breakfast leisurely. Later he strolled into the office and told the boss, "I didn't have a bit of trouble getting up this morn-

ing."
"That's interesting," replied the boss, "but where were you yesterday?"

A wife went to court to ask for a divorce. She gave her age as 78 and said that her husband was 82. The Judge asked how long she had been married. "Sixty years," she answered. The Judge expressed his surprise. "Why do you want a divorce after being together so many, many years?"

She came back emphatically, "Enough is enough!"

. A page-boy passed through the lounge of the exclusive ho-

"Young man," remonstrated the manager, sternly, "you should know that it is against the rules of this hotel for an employee to whistle while on duty."

"I'm not whistling, sir," replied the boy, "I'm paging somebody's dog."

Pa kept telling Billy he could save himself grief and expense by trading his old jalopy for a good used tandem

"But", inquired Billy, "what can a guy do on a tandem bike after he's learned to steer with one hand?"

GARDEN NOTES-

Regular paths add interest, beauty to any garden

Regular paths will add interest and beauty to any garden, even in the vegetable patch. Where traffic is heavy such as near the door or a gate, it advisable to use some material like flagstones, concrete slabs, bricks or cinder, or gravel, fine and well pressed down.

With any of these the main thing is to place firmly and level with the surrounding grass, so that the lawn mower will trim or better still run right over. Where the traffic is lighter, one can simply use grass. It is surprising the amount of wear well grown and well nourished grass will

In many public gardens grass paths are used to divide the flower plots and they are seldom worn thin. Where cinder or gravel is used in paths or driveways can eliminate grass and weeds by sprinkling heavily with rock salt or treating with some of the weed sprays.

Give 'em room

In almost every case where plants are started from seed, and especially tiny seed, like lettuce or alyssum or poppies, they must be thinned later. In doing this natur-Each farmer who has ordered Indian Head, Saskatchewan. It is ally we pull out the poorer speci-trees is notified ahead of time that interesting to note the results of mens first but in any case we must leave plenty of room. If we are afraid of later damage from bugs or cutworms perhaps we will leave twice as many plants as at first, then later on we remove every other one.

In certain vegetables like beets and carrots, too, we leave the plants about an inch or so apart at first, then use later thinnings for our first meals. When thinned properly the plants left will grow more quickly, and should be healthier.

Thinning is not always confined to seedlings. The extra big and fine blooms you usually see in the flower shows are often the result of thinning. Only in this case it will be the flower buds that are removed.

Instead of letting every single rose, peony, or dahlia develop, the

professionals nip off about 50 percent or more of the buds so that those that are left will be

It's a good idea to keep a note-book and list certain jobs we are going to do next year. We should also jot down such items as color and season of bloom, height, resistance to disease and drought, and of course, the name of any flower or shrub we see growing in a neighbor's garden that we hope to have in our own.

With certain lines of nursery stock, most shrubs, trees, vines, etc., one can buy and plant in the fall just as well as next spring. By doing this we get these estab-lished earlier and save time for other tasks next year,

RIGHT ON TIME

Electronic quartz-crystal clocks with margins of error of only one second in from three to 10 years a chronometrical accuracy thought to be unequalled by any other time-keeper in the world—are being manufactured by a U.K. firm in co-operation with the U.K. Post Office, who produced the original design. They are already in use by the Royal Observatory, the National Physical Laboratories, and

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for snacks or sandwiches

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Alberta Men Head For Yukon To Seek Fortune In Spuds

(The Herald-Tribune, Grande Prairie, Alta.)

Excitoment showed in the young man's movements as he clawed anxiously at the string around a paper package in the office of District Agriculturist Jack Stranatka at Grand

haven't had a chance to look at demanded potatoes, carrots, cab-them yet," he said as he dipped in his hand and withdrew a medium with a few other items to the gold

along with three other young men have taken up 360 to 400 acres of land with a view to market gardening.

The foursome, three of them University of Alberta graduates in agriculture and all in their early twenties born and raised on farms, have drawn a few laughs from old plow pushers. But to them proposition looks sound. From their Pelly Farm, on the Pelly River and just off the once famed Dawson

PATENTS

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How To Hold FALSE TEETH More Firmly in Place

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REAL HELP FOR Your Itching Piles

you nothing. The second of the





The dowel-pins used as joinings add a decorative note to this magazine stand. The rubbed edges magazine stand. The rubbed edges and oil finish supply the charm that belongs to fine hand-crafted furniture. Note the handle for carrying to where it is most needed. The top shelf gives the added usefulness of a small table. The pattern provides for tracing the curves of the end members, and the scalloped front directly onto the wood. If you do not have a power saw for cutting these curves, better trace them onto your material and have this done for you. The cost of the pattern is 35c. Include \$1.50 additional and areas of Northern Saskatchewan sor you. The cost of the pattern is 35c. Include \$1.50 additional and receive the Useful Tables and Stands Packet containing over O'Brien of Qu'Appelle, who has twenty-two hundred square inches of tracing drawings and directions.



This compact dressing table has a kidney shaped top. Make it of clear white pine except the sides and bottoms of the drawers which and bottoms of the drawers which are quarter-inch plywood, Make the arms of any close grained solid stock. The pattern carries directions for cutting and stitching a pleated, a ruffled and a circular skirt; and how to estimate the amount of yardage required for each. All directions are shown with large sketches. Note the ample storage capacity of the drawers which greatly increases the usefulness of this piece. The pattern for this dressing table is included with the Bedroom Furniture Packet at \$1.50 or if ordered ture Packet at \$1.50 or if ordered separately the price is only 35c.

Department P.P.L., Home Workshop Pattern Service, 4483 West Fifth Avenue, Vancouver, B.C.

"I just got these samples and Trail, they plan to supply much sized reddish looking potato.

"Looks pretty good, firm a rather deep eye, Should do all right up there."

"The theor" is 60 miles and the firm the firm a few other items to the gold rush famous Dawson City, the mining boom town of Mayo and the Yukon Capital of Whitehorse.

With potatoes selling for about

"Up there" is 80 miles north of Whitehorse, where young John Stelfox, of Rocky Mountain House "With potatoes selling for about 15 cents a pound, carrots at a quarter and other vegetables at a similar level, the boys appear to have something. Potatoes here run about 5 cents now. In the Yukon country, milk is now selling for \$1.00 per quart and baled hay is going into Mayo at \$240 per ton. It is about \$20 here.

> In addition to that, the farm they're taking over isn't as new to farming as many people would think and to John Stelfox himself the country is pretty well known

First farming on the land they've taken over was done back in 1903 by prospectors who found they could make more money sell-ing vegetables to sourdoughs than they could hunting gold.

Young Stelfox, who comes from a long line of "folks with gravel in their shoes" spent three summers in the territory, attached to the Dominion Government Experimental Sub Statement 18, 1016 mental Sub-Station at mile 1019 on the Alaska Highway, and studied plots on the farm the boys are taking over.

With him are Hugh and Dick Bradley, brothers from Lacombe, and Buck Godwin from Sangudo.

The farm they're moving onto, formerly operated by a family more interested in fur trading and trapping than in farming, is complete with eight-room frame house, 20 acres broken, a small saw-mill, machine shop, four horses, a couple of head of cattle, sound log

stables and some machinery.

A tractor, some household equipment, seed, and small machinery was being taken up as two of the boys passed through here. The other two will come later bringing with them a few calves, some little pigs and a few

Lack of competition, a big de mand, good prices and a slight stir of adventurous souls lead the boys into their decision. Their nearest farm neighbor is 90 miles away but there are a few trappers in their neighborhood. Vegetables for the three points

they plan on serving are now shipped from Vancouver to Skag-way then by train, or they are trucked in from Edmonton. The trucked in from Edmonton. The boys think that even with the to Dawson City—they can compete with imported goods.

At any rate, in the words of John Stelfox as he climbed in his three ton truck to push north to operate more efficiently in Alfrom here, "We're going to give berta. Previous maximum weight it a darn good try and whether we make any money or not I think

LARGEST CHEQUE

MEDICINE HAT, Alta. — A cheque for \$2,373,083, proceeds from sale of debentures to cover

Drive With Care!





-Photo courtesy of Estevan Mercury FROBISHER WELL.—This is a general view of the drilling rig and equipment at the Canadian Gulf-Canadian Devonian Quinn No. 9 light gravity crude oil and natural gas discovery northwest of Frobisher. The light-colored cloud at the left end of the picture is natural gas being burned off during

Load Limits Announced For Alberta

A weight limit of 56,000 pounds for semi-trailers and truck-trailer combinations operating on certain highways in Alberta is permitted in new Highway Traffic Board regulations governing the weight of truck loads.

tests being conducted recently at the well site.

The maximum weight limit is al-Alberta highways: No. 1 Highway,
Walsh to Banff; No. 2 Highway,
Carway to Calgary to Edmonton
to Clyde Corner, from Smith to
Triangle, from Triangle to Peace River and from Grande Prairie to the British Columbia border: No. 3 Highway, from Medicine Hat to the Brtish Columbia border: No. 4 Highway, from Lethbridge to Coutts; No. 9 Highway, Calgary to Alsask; No. 12, Lacombe to Compeer; No. 13, Wetaskiwin to the Saskatchewan border; No. 16, Lloydminster to the Jasper Park gates; No. 18, Clyde Corner to Westlock; No. 23, Monarch to High River; No. 34, Triangle to Grande Prairie, and No. 44, Westlock to Smith.

Oh all other highways, the maximum gross weights allowed are: 24,000 pounds for conventional two-axled trucks and 27,000 pounds for cab-over-engine types; 38,000 pounds for conventional and 41,000 for cab-over-engine tandem axled trucks; and 42,000 pounds for combinations having three axles only.

The five percent tolerance on weights, which was allowed under mileages they have to face—180 the former regulations, has been to Whitehorse, 90 to Mayo and 120 changed to a tolerance of 2½ per or 1,000 pounds, whichever is the lesser.

The change in maximum loads to operate more efficiently in Al- woods. allowed was 40,000 pounds and trucks travelling with loads heavier than this limit from provinces or states with higher load cargoes in 1953.



JIM LAWRENCE, young farmer of the Dauphin district and the top student in the second year of the University of Manitoba diploma course in agriculture, was awarded a trip to Saskatoon and the University of Saskatchewan as a prize, He is a graduate of the agricultural course at the Dauphin Collegiate,

maximum load will enable larger such as the cultivator, plow or loads to be brought directly into lister. Any surface condition that Alberta by interprovincial truck traffic and permit the Canadian truck industry to compete on more favorable terms on Alberta freight with the Canadian railroads.

Fees payable

Fees payable to the Highway Traffic Board for registration under "C.V" classification have the greater weight limits. Previous maximum fees for both "C.V." "P.S." and "E." classification was \$500 but now the scale extends progressively for every 1,000 pound increase in weight limit. with a maximum fee of \$800.

SIGHTSEEING MUSKRAT

STRATFORD, Ont.—A muskrat that tried to hole up in the C.N.R. motive power shops here was bagged by a workman with a bucket. After it was shown to the family, will enable transcontinental trucks the muskrat was released in the

A SEASONAL RECORD

Thirty ships a seasonal record -visited Churchill, Man., for grain

Straw Mulch Stops Soil Erosion By Wind

REGINA.—The straw mulch is the best protection against wind and water erosion. Cultural opera-tions should be planned to make the maximum use of all crop residue. Implements should be properly adjusted and operated at a speed so as to prevent undue pulverization of the soil or burial of straw and stubble.

When insufficient straw is availwhen instancent is available to give adequate protection other means of control must be used. Cultural operations on fallow may be delayed until their is sufficient weed growth for a trash cover, though weeds are not as effective as straw for they decay

danger points should be carefully watched and control methods adopted at the first sign of danger. It is much easier and cheaper to prevent than to stop erosion, says Dr. Doughty. One severe wind may destroy a crop as well as cause other serious loss and damage.

KITTEN RESCUED

REGINA.—A kitten trapped in an abandoned 58-foot well for three days was finally rescued af-ter several unsuccessful tries. The solution that worked was the lowering of a pail containing ham-burger, into which the kitten climbed eagerly.

USE TELEVISION AT BANFP

The Canadian Wildlife Service is applying television to the study of fish and their habits in a trout

Funny and Otherwise

A father was trying to explain A rather was trying to explain his wedding photographs to his youngest child. At last she seemed to understand.

"Oh, I know what you mean. That was when Mummy came to work for us."

Mother: "Did you thank Mrs. Jones for the lovely party

she gave?" Mary: "No, Mummy. The girl leaving just before me thanked her, and Mrs. Jones said, 'Don't mention it,' so I

"Look at the way baby is working his mouth," said Mrs. Brown. "Now he proposes to put his foot in it."

"H'm," replied her husband.
"Hereditary. That's what I did when I proposed."

"I don't know, George; marriage seems such a solemn thing. Have you counted the

"The cost, darling? Why, my cousin's a clergyman. He'll marry us for nothing."

"No," replied the mother, "I don't think I shall buy a whistle for my little boy, because the other day he nearly swallowed one."

"Well," said the insistent salesman, "we have some nice bass fiddles I could show you."

After listening patiently to the first part of an orchestral concert, little Johnny asked his father: "What is that book the conductor is reading?"

"That's the score, Johnny."
"Oh! Who's winning?"

A man who wanted to be centenarian was told by his doc tor to give up drinking and

smoking.
"And will I live to be a hundred?" ask the patient.
"No," said the doctor, "but it

will seem like it."

The M.C. at a dance approached a girl in a strapless evening dress. "May I intro-duce Mr. Smith," he said. "He's an authority on struc-tural engineering and he wants to ask you something."

"Elsie told me she likes the sound of Harold's voice," said Mary.
"Yes," Jane replied,

thinks there's a ring in it."

"Joan got only one mark for her sums today, Mummy, so she altered the one into a five and was found out."

"I hope you'd never do a thing like that, dear." "Course not; I'd have made it into a four."

"Don't give up yet, caddie," said the hopeless golfer. "The ball's probably in the last place

you'd expect it to be." "Right, sir. I'll go and look in the hole." 308



NEW SCHOOL READY SOON—Here is an aerial photo of the New Queen Elizabeth Elementary and Junior High School (foreground) into which pupils and teachers are expected to move after —Photo courtesy of The Wetaskiwin Times











H. I. Mather, B.Sc.,
Assistant Director,
Line Elevators Farm Service,
Winnipeg, Manitoba.

sored by the following companisal, Alberta Pacific, Pioneer, Canadic olidated, Paterson, McCabe, Parrish becker, Inter - Ocean, Ellison Millinguaker Oats.

SOIL MANAGEMENT PRINCIPLES

With so many people talking about soil conservation and soil management, it appears possible that a good deal of confusion may exist regarding the whole matter. However, if the recommendation generally made are studied carefully it will be found that they are all based on certain fundamental principles. No single soil-management program will fit all farms, but regardless of the size of your farm or where it is situated certain basic facts still apply. facts still apply.

A sound soil-management program must provide: (1) The necessary plant food required for high yields. (2) Good tilth to allow for proper root development, water intake and aeration. (3) Protec-tion against wind and water erosion.

Know Your Farm. Great dif-ferences exist between farms in the ferences exist between farms in the type of program to which they are adapted. In choosing crops to be grown, consideration must be given to the type of soil on the farm, the annual precipitation and the length of the frost-free period in the area. Basic to the above, however, is the tilth or physical condition of the soil and the plant food available in it. On older soils which have grown cereals for many years, the tilth or physical condition may be so poor as to materially affect crop yields. If this is so, the addition of organic matter through the return of crop residues and the growing of forage crops may be the first consideration. If available plant food is still low, the addition of commercial fertilizers may be

necessary.

Prevent Erosion. The prime objective of any sound soil management program is the prevention of wind and water erosion. Soil productivity cannot be maintained if heavy annual soil erosion losses occur. It is estimated that in areas where intensive grain farming is practiced, 25 times as much plant food is lost annually through erosion as is used by crop growth.

Be sure to give soil management principles full attention in planning your future farm program.

WONDER WORKING ACID

One of the miracles of modern chemistry is the usefulness of sulphuric acid. In some way or another, it has had a hand in producing almost every single thing we use every single day. Did you know that each person in Canada uses about a hundred pounds of sulphuric acid in a year? Not in its pure form, of course. Like so many chemicals, it almost never appears as a consumer product. Instead, it is used with other products to produce new mater-ials, things like synthetic detergents, steel for automobiles, rayon for clothing.

The kitchen refrigerator is just about the last place you would expect to find a corrosive acid.

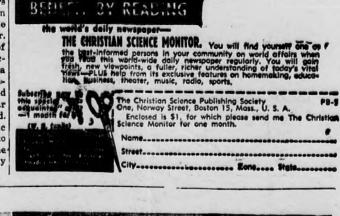
But the frig itself wouldn't be
there without it. Sulphuric is
widely used for cleaning the steel before the white coating is put on and for making the fertilizer that helped to grow the food inhas been tested with sulphuric acid to determine its butterfat content.

In clothing, every pound rayon consumes its quota of sulphuric acid. And we'd be a pretty drab looking loot without chemical dyes, which again are dependent



on this acid for their manufacture. It is important in paper making, in manufacturing colors for paints, in refining glues, in tanning leather and making the alum to clarify drinking water. But by far the greatest work of this powerful acid is in producing the food we eat. Hardly a food product is grown today with-out the help of fertilizers and the fertilizer industry is by far the largest user of sulphuric acid.

More than half the sulphuric
made h Canada today goes into the manufacture of food for the crops of this country and of many foreign lands



HOW YOU WOH



The Rockies on horseback and foot. Again this year ,the Skyline Trail Hikers and Trail Riders



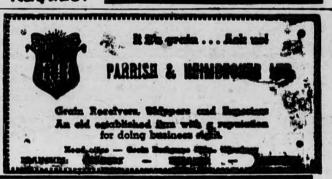
The Book of the Season



Here's a Book planned months ahead, to bring you personal, family and home supplies for now and Summer at prices you'll like; in a choice of quality and smartness to satisfy,

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You always show up at your best in a

Your Chrysler provides you with such a beautiful introduction to any scene. Wherever people take your measure,

they know at once that you are accustomed to perfection if you arrive in this superb car.

You are also recognized as being advanced in your ideas—the sort of man or woman who sets the pace that others follow. For the low, sleek motiondesign of Chrysler gives it The Forward Look that will influence cars of the

Where you are concerned, one facts stands clear: you belong in a Chrysler now! A telephone call will bring to your door one of our beautiful 1965 Chrysler V-8 models. You ought to take advantage of this opportunity to sample the greatest thrill in metering



Gleichen Sales And Service

OUR COMPLETE SHORT STORY-

MR. ROHAN SEES THE LIGHT

By MYRON I. BIENSTOCK

the door. Twelve-zero-four, the let- moment. the door. Twelve-zero-four, the letter in answer to his application had said. This was it, the imposing residence of Joseph Rohan, the almost legendary head of Inter-American Steel, one of the greatest steel mills in the country, and won't be able to get back to the offices at the plant for an-

an unruly strand of hair back into other few days. You see," he add-place, and pressed the bell. His ed, "I like to take a personal inlean, sensitive face was tense, a terest in hiring the employees of worried look in his dark eyes. The Inter-American." door opened, and a maid looked at him questioningly.

"My name is Cooper," he said. "Mr. Rohan is expecting me."

"Will you come in, please?" she replied, staring at his empty

into the hall.

"You may wait here, sir," she said, "I'll see if Mr. Rohan is busy." She disappeared through a door at the opposite end of the hall. "Go right in, sir," she said quietly, when she returned. "Mr. Rohan will see you now."

Rod stepped through the carved oak door, into a large, well-appointed study. The walls were panelled in dark oak, with row upon row of heavy books in shelves running half way to the high ceiling. A deep Persian rug muffled his steps. The partially drawn blinds reduced the study to semi-darkness. semi-darkness.

"Step right over here, Mr. coper," came a mild, clear voice from the man in a chair in the "Sit down, and we'll talk That lets me out, I'm afraid." business.

As Rod approached the deep As Rod approached the deep son?" Rohan asked, his eyes shift-leather chair, a sharp bark stopped him. A large, handsome dog to the desk. "What position did was stretched out in front of him. was stretched out in front of him, eyeing him suspiciously. He skirted the animal, and sank into the

"Don't mind Champ," Rohan said. "He's suspicious of every-body. We're very attached to each

BACKACHE May be Warning

Backache is often caused by laxy kidney action. When kidneys get out of order, excess acids and wastes remain in the system. Then backache, disturbed resident, that tired-out and heavy-headed feeling may soon fellow. That's the time to take Dedd's Kidney Pills. Dedd's atimulate the kidneys to normal action. Then you feel better—sleep better—work better. Get Dedd's Kidney Pills now.

Fashions



by Atome Adams Perfect topping for your pret-tiest summer fashions! You'll sew

tiest summer fashions! You'll sew this smart little jacket quickly, easily — love it all season! Tuxedo front and turned-up sleeves are so flattering; the back is a graceful flare, Choose a soft pastel wool—start sewing it now! Pattern 4563: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 16 takes 2½ yards 54-inch fabric.
This pattern easy to use simple to sew, is tested for fit, Has complete illustrated instructions.

Send thirty-five cents (35c) in coins (stamps cannot be accept-ed) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Department P.P.L., Anne Adams Pattern Dept. 60 r'ront Street W., Toronto. wide, as the words crashed home

ROD COOPER tucked his empty other." He laughed good natured-A right sleeve back into his ly. "He never leaves my side for pocket, and glanced apprehensive- a minute. Why, he even goes to at the house numbers above the plant with me." He paused a

He squared his shoulders, swept the offices at the plant for an-

He leaned back in his chair, holding his spectacles, a wiry man with a full, ruddy face, and thin grey hair. His faded blue eyes darted past Rod, and fastened on the wall.

He flushed angrily, and stepped to the hall.

"You may wait here, sir," she were in the Pacific. Pretty rough, I suppose?"

Rod laughed, a harsh, guttural sound in the quiet room. "Yes, Mr. Rohan, it was pretty rough, Nothing I would recommend for

"Oh yes, sorry, Rod." He paus-

"Well, then, suppose we get down to business," the old man continued. "I see you worked for the Grey Company for four years. Why didn't you go back to your old job?"

"They went out of business, sir.

"How were you doing there, you hold?"

"Well, sir, I started as a junior accountant," Rod answered, "and rose to assistant to the head of

rose to assistant to the head of the department by the time I entered the service."

"Hmmm," murmured the old man, "that's travelling quite a distance in three—no, four years, wasn't it? Of course," he continued rapidly, "I don't think you'll advance as quickly in our organization. We're rather large, you know. But I think you know we don't hesitate to reward good don't hesitate o reward good work." He paused, and toyed with the letter on his desk.

"There's one thing that makes me hesitate, Rod," he continued, somewhat hesitantly. "You say in your letter of application that you lost an arm in the service. Were you right or left handed, son?"

Cold beads of sweat popped out on Rod's forehead. It was the same question they all asked. How many personnel managers had he seen? A dozen? More? He could seen? A dozen? More? He could with a line still see the looks in their eyes as they shook their heads. "We'll keep you in mind if there's an opening," they would say, as they spoon of peanut butter into each southed political.

coughed politely. Couldn't they realize that it was more than just a job, to him? More than just getting back into the routine? He felt, deep inside him, that it was his Holy Grail. Its capture would signify that he was not a useless hulk of a man, a burden on the community. a burden on the community; an object of pity from which people averted their eyes.

No, they never put it into words, those personnel men. "Not enough experience, Mr. Cooper."-No, not enough experience, as they turned their eyes from that empty sleeve.

on him. He would tell Rohan that ly salted. he had been left handed. He would tell him that his ability hadn't been impaired. The old man would never know the difference, after the practice he got in the hospital. His left hand was almost as good as his right had been. Besides, the industrialist would no doubt for-

but a tight fist grasped his vocal cords. His forehead glistened with ago. perspiration, as he hesitated. That wasn't the way, he thought. It was only a substitute. A lie, which self-respect, and would never give him peace.

"I was right handed, Mr. Ro-han," he said in resignation. "I lost my right arm, sir," he said, suddenly pleading, "All I need is a chance to show you. I'm not per-fect yet, but I can keep accounts fairly legibly, writing left hand-ed." He paused watching the old man. Rohan's face remained impassive. He fumbled with the letter, and rubbed his hand over his

The same as all the rest, Rod thought. They won't even look directly at me. Probably thinking of the easiest way to say it. He laughed bitterly to himself.

The old man looked up sudden-ly. "Mr. Cooper," he stated, "suppose you report for work on Mon-day."

Rod leaned forward, his eyes



ALL-WEATHER HATS AND MATCHING HANDBAGS are being introduced in North America for the first time by Nadelle, made of tough and water-repellent fabric, the accessories can be cleaned with a damp cloth. The rain-or-shine hat and handbag are

Federal health grants totalling \$63,500 allotted to Alberta

OTTAWA. - Hon. Paul Martin, minister of National Health and Welfare, has confirmed that the federal government has allotted Alberta more than \$63,500 under the terms of the National Health program.

A grant of \$10,700 will help provide the necessary funds to equip vide the necessary funds to equip a virus centre in the provincial laboratory at Edmonton. The virus

Late last year a survey was begun in Alberta to study infant diseases in the province and to incentre will take on some of the stitute a program to alleviate the routine investigations now being problems associated with infant conducted by the laboratory of hygiene at Ottawa. This will enable the Ottawa laboratory to function as a consultant and reference institute. The Edmonton centre will be under the direction of Dr. C. R. Amies, who is a widely recognized expert in virology.

A fit of sneezing can be stopped

spoonfuls of milk very slowly
Less sugar will be required
when stewing fruit if one teaspoonful of lemon is added to
every pound of fruit.

When baking potatoes, first grease them with a little butter and they will be brown and crisp, with a nice glazed appearance.

pint of gravy.

Gum camphor laid among books on the shelves, or any haunts of mice, will keep them away.

Mix 15 drops of solution of ammonia and a half pint of spirits of turpentine. Put the gloves on and apply the mixture with a brush, repeating until clean. Then hang in the air to dry.

When it is desired to cool a dish of pudding or any other hot food quickly, set it in a pan of cold water which has been liberal-

"I don't know how to thank you,

You don't have to thank me, industrialist would no doubt forget about him, once he had been son," the industrialist laughed. "I know you'll do well at the job," ired. He smiled. "Reminds me," he said He opened his mouth to speak, reminiscently, "of the time I asked for a chance, some 25 years

He called to the dog, and when the animal approached, he bent was only a substitute. A lie, which over and ran his hand over its only is in effect, the traffic acwould be constantly eating at his harness. "Come on, Champ," he said.
"Let's show Rod to the door."

(Copyright Wheeler Newspaper Syndicate) figures, THE TILLERS

mortality. A grant of \$6.195 will enable the project to be extended another year.

ing adults and children showing early signs of mental maladjust-ment. For the time being the new service will be staffed by a social Helpful Hints worker and a steno-clerk under the supervision of the Calgary Guidance Clinic.

The Galt Hospital, Lethbridge, will receive \$2,246 toward the cost

beds and outpatient facilities.

The Health Unit at Jasper Place which opened April 1, 1954, will receive \$5,476. It serves some 13,000 people in suburban Edmonton.

The double-headed program for highway safety in Greater Winni-

In 1950, a driver control program went into effect throughout the province and an additional to him. "You mean I'm . . . I'm program of driver instruction was hired?" His voice lifted eagerly. peg area.

In spite of a 35 percent increase in the number of motor vehicles registered since 1950, fatal traffic accidents in Greater Winnipeg

where the Driver Control program ary-March period this year than for the same period in 1954 but shows some increase over the 1950

In restricted area

Persons found using minnows for bait will be prosecuted

PRINCE ALBERT.—A sweeping extension of carp control marks the only major change in Saskatchewan's sport fishing regulations this year, Resources Minister J. H. Brockelbank has announced.

He said newly passed regula-tions extend the area in which minnows and other small fish cannot be used as angling bait to cover all waters below the 55th parallel of north latitude.

This northern boundary represents a line running from Primrose lake on the Alberta border, east across Saskatchewan some 150 miles north of Prince Albert to the Manitoba border, just north of Flin Flon.

Mr. Brockelbank said this control measure had been written into fisheries regulations in an effort to prevent the spread of carp in the province. This destructive fish highly detrimental to game species, and in Saskatchewan, has already been found in the Assini-

waterway.

Last year, the fisheries branch set up a 25,000 square mile area in southeastern Saskatchewan, where use of all small fish as bait was prohibited, in an initial move to head off invading carp. Mr. Brockelbank said it was now necessary to extend this measure of control to cover all of central and southern Saskatchewan.

He warned that any person found using minnows or other small fish as balt for angling in this portion of the province

Home Workshop



The Galt Hospital, Lethbridge, will receive \$2,246 toward the cost of equiping a rehabilitation unit. For the time being, the unit will be housed in a remodelled army hut but it will be moved to the new municipal hospital in about a year's time.

A grant of \$17,000 to the Vermillion Municipal hospital, Vermillion, will be used to provide accommodation for 18 additional active treatment beds and a 14-bassinet nursery. A similar grant of \$11,790 goes to the Royal Alexandra hospital, Edmonton. It will be used to assist with the cost of adding six more active treatment beds and outpatient facilities.

Thatched bird houses have a certain quaintness about them that seems fitting for a bird's home seems fitting for a bird's home seems fitting for a bird's home seems fitting for a bird's home. We seems fitting for a bird's home seems fitting for a bird's home. We seems fitting for a bird's home seems fitting for a bird's home seems fitting for a bird's home seems fitting for a bird's home. We seems fitting for a bird's home seems fitting for a bi Thatched bird houses have

order for 35c from this address.



This big table provides for that big family dinner party; for games, hobbies, carpenter work or for dressmaking. When not needed store it in a closet or even behind a door. This is just the table for those bazaars and group activities at churches, clubs and community houses. Stock sizes of lumber are used. The pattern gives a cutting list for the lumber and the hardware needed for one table. All the parts are square cuts made with fic accidents in Greater Winnipeg dropped from eight six years ago to two in 1955 during the three-month period January to March.

In other parts of Manitoba, where the Driver Control program where the Driver Control program. Packet consisting of five standar size patterns for \$1.50 postpaid. Address order to:

Department P.P.L., Home Workshop Pattern Service, 4433 West Fifth Avenue,

Vancouver, B.C.

would be prosecuted. "We cannot afford to be lenient here,' he said.

Explaining the necessity for the new carp control regulation, Mr. Brockelbank said anglers could easily mistake carp fingerlings for harmless minnow species. Taking these fingerlings from one water area and using them as bait in another was "the surest way" of spreading carp, he said.

'Metropolis' reduced to white cairn

EDMONTON-A decaying nouse and church, a child's grave and a boine river and in Round and white cairn overlooking the Peace Crooked Lakes in the Qu'Appelle river are all that remain of an old trading post in northern

> These sparse clues of civilization mark Fort Dunvegan, established as a trading post in 1805 although

as a trading post in 1805 although its history dated back to 1793 when it was visited by Alexander MacKenzie and David Thompson. It was the year after the Edmonton, Dunvegan and British Columbia Railway was granted a charter in 1913 that Fort Dunvegan gan gained wide, if somewhat gan gained wide, if somewhat dubious fame. Promoters in Edmonton and other cities advertised
"Dunvegan City" as the new
"metropolis of the Peace river"
with lots for sale at \$100 to \$200 on easy terms.

Many residents of Britain and the United States invested in land in the mythical city, pictured as having paved streets and side-walks. Some came to visit their property. None stayed.

The old fort was gradually abandoned and any brief prominence it attained had faded by 1918 when it was closed as a trading post and sold as tarm land to Robert Peters.

SALT WATER LAKE

The province of Saskatchewan has a salt-water inland lake, Little Manitou, which is denser than even the Dead Sea.

PATENTS

Now Many Wear FALSE TEETH With More Comfort

FASTEETH, a pleasant alkalina (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTEETH on your plates. No gummy, goosy, pasty taste or feeling. Checks "plate dod" (denture breath). Get FASTEETH at any drug counter.



-By Les Carroll







ATTENTION!

OWNERS AND OPERATORS OF MOBILE CONSTRUCTION EQUIPMENT

Your attention is drawn to the fact that all mobile construction, equipment is required to be licensed annually under the provisions of the MOBILE CONSTRUCTION EQUIPMENT LICENSING ACT before such equipment may engage in construction work in any municipality other than a City.

"Construction Work" means the operations required:

- (1) For excavating or for breaking and clearing or
- (2) For the construction or maintenance of a road, sidewalk, building, bridge, culvert, dam, drainage system, irrigation system, airport, pipe line, power line, grades, strip mining, or other work of like nature.

Under this Act a person is guilty of an offence.

- (a) Who performs or attempts to perform construction work by the use of a unit of mobile construction equipment for which a license has not been obtained or
- Who performs or attempts to perform construction work by the use of a unit of mobile construction equipment upon which a license is not displayed, or
- (c) Who fails to notify the Department of Municipal Affairs of the detailed of any transfer of legal possession of licensed mobile construction equipment.

A copy of the Mobile Construction Equipment licensing Act may be obtained upon payment of twenty-five cents from the office of the Queen's Printer, 10302 - 107th Street, Edmonton, Alberta.

Mobile Construction Equipment Licenses are issued by the Department of Municipal Affairs, Natural Resources Building, Edmonton, Alta.

GOVERNMENT OF THE PROVINCE OF ALBERTA DEPARTMENT OF MUNICIPAL AFFAIRS

Hon. E. W. Hinman, MINISTER

J. W. Judge, DEPUTY MINISTER

Major E. Broom of Eventide Home was the guest speaker at Cluny Home and School Association last week. His topic was the "Children's Work of The Salation Army."

Every Sunday evening at eight o'clock moving pictures are shown in the parish hall of St, Victor's Church. Everybody is invited to attend and during the evening a door prize is given away to the one who holds the lucky ticket.

A mile or so east of town four orses wandered on to the railway track. Along came a fast train and ground them to mince-meat. The next day a dog decided that the middle of the track was a good place to chew on one of the horses bones—along came another fast train-the poor dog will bark no more.

Lieut,-Col. and Mrs. Clarence Wiseman of Toronto visited the Eventide Home on Saturday last. The Colonel is in charge of all the Field Officers of the Canadian Territory. The Colonel conducted a special series of meet-ings for the youth of southern Alberta in the Palliser on Sun-

A defective propane stove was the cause of a near tragedy at tire farm home of A. Corbiel early Sunday morning. Mr. Corbiel woke up about 3 a.m. and finding the house filled with fumes from the stove and feeling sick went to the phone to call his brother for help. While at the phone he collapsed. Mrs. Corbiel then took over and finished the call. Help soon arrived. There were other people in house sleeping at the time. All are now recovering.





Everyone likes to keep track of the money he earns.



At Imperial Oil, accountants keep close tab on every dollar the company receives. Auditors and government tax people double check. Of every dollar of Imperial's income last year...



About 52 cents

purchase raw materials including crude oil (we pay freight charges out of this too).



Roughly 30 cents went in operating and administrative costs, including the wages of Imperial's 13,000 employees.





10 cents went in taxes to federal, provincial and municipal governments. (This did not include provincial road taxes.)



into the business to help replace worn-out equipment

and provide for future needs.



About 4 cents went in dividends to the company's shareholders.



IMPERIAL OIL LIMITED



Modern 12-Volt electrical system,

This 12-volt system, with its hotter, faster spark, is exclusive with Chevrolet in the low-priced three. It gives faster, surer starts on cold mornings, and provides a big supply of reserve power.



Controlled full-pressure **lubrication**

Controlled full-pressure lu-brication results in greater oil economy and in finer en-gine protection. The oil is forced to every working part of the engine.

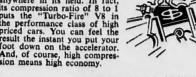
Better all-'round performance

Chevrolet's "Turbo-Fire" V8 makes use of General Motors' long experience in making unbeatable V8's for high-priced cars. That's why Chevrolet's V8 performance is unrivalled by comparable makes.



Chevrolet's "Turbo-Fire" weight and unnecessary bulk — both factors which drain the rated horsepowers of engines in comparable

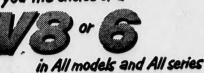
Chevrolet V8 has a compression ratio that is unsurpassed anywhere in its field. In fact its compression ratio of 8 to 1 puts the "Turbo-Fire" V8 in the performance class of high priced cars. You can feel the result the instant you put your foot down on the accelerator. And, of course, high compression means high economy.



New, shorter v8, the piston moves only three inches—reducing cylinder wall friction, friction heat and making possible greater efficiency.

Saves 1 mile shorter distance, it actually saves 1 mile of engine wear in 12 you travel. This also puts lighter loads on the bearing.

Only Chevrolet offers you the choice of a



C-2655C motoramic

Gleichen Motors